



PORT NOLA
THE PORT OF NEW ORLEANS
PRESS RELEASE

FOR IMMEDIATE RELEASE

International Fest to Attract Thousands of Attendees to the Port of New Orleans for Second Straight Year

Expanded Festival to feature More International Talent, Cuisine

NEW ORLEANS – International Fest, a FREE all-ages music and food festival, returns for a second year to the scenic Port of New Orleans on Saturday, October 18 from 11 a.m. to 9 p.m. The festival will feature ten hours of live entertainment from local and international acts, food trucks providing international cuisine, and an eclectic Arts and Crafts marketplace.

This year's producers, Spears Consulting Group and the New Orleans South African Connection (NOSACONN), looked to bring on a roster of talent that could truly create a global experience right here in New Orleans. This year's lineup features an all-star group of entertainers that represent cultures all around the world. Featured entertainers include South African musicians Musa Manzini and Mbuso Khoza, Haitian songstress Leyla McCalla, and the always popular Brazilian dance troupe Casa Samba. Local favorites Los Hombres Calientes with Irvin Mayfield and Bill Summers, Rebirth Brass Band, Los Po Boy Citos and Debauche will also be taking the stage as well as Russell Batiste of The Funky Meters, Jason Neville and the Wild Tchoupitoulas and a special guest appearance by Leo Nocentelli, founding member of The Meters.

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From Jamaican to Vietnamese, Ethiopian to Italian, the International Food Court will feature an eclectic mix of International Cuisine from some of New Orleans' most renowned Food Trucks and restaurants. The Food Court will also feature The Munch Factory, recently crowned "Favorite Millennial Restaurant Destination" at the 2014 Millennial Awards in July.

Proceeds from International Fest will benefit the New Orleans chapter of the American Cancer Society as part of Breast Cancer Awareness Month. For more information, go to

www.InternationalFestNola.com.



Social Renaissance

About the Social Renaissance Series:

The Social Renaissance, a series of three annual events produced by Spears Consulting Group, is tailored to appeal to young professionals across the region. City leaders, tourism officials, and business leaders believe that these experiences much like other festivals will add to the New Orleans experience as well as continue to attract young professionals in large numbers. Please visit thesocialrenaissance.com for more information on the Social Renaissance series.

About Spears Consulting Group

Spears Consulting Group (SCG) is an award-winning marketing, public relations and engagement firm located in New Orleans. Founded in 2008 by Cleveland Spears, III, the vision and goal of Spears Consulting Group is to provide clients with innovative approaches to realizing their unique business goals through our integrated communications process.



About NOSACONN

Founded by Damon J. Batiste in 1998, the New Orleans South African Connection, Inc. (NOSACONN) has been a non-profit 501 (c) 3 organization, comprised of business, civic, community and entertainment industry leaders, both in New Orleans and in the Republic of South Africa. Our unique partnership has allowed us to produce special events in the City of New Orleans and the Republic of South Africa, simultaneously for the past three years. These activities have allowed our organization to serve as pioneers of presenting art, culture and tourism as the forefront of economic development.

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